



**Blaauw's Pink Azalea - New For 2024!**  
*Rhododendron 'Blaauw's Pink'*

Height: 4 feet

Spread: 4 feet

Sunlight:

Hardiness Zone: 4b

**Description:**

This captivating, evergreen shrub is bathed in clusters of beautiful coral pink blooms with a darker pink blotch; an excellent choice to mass in groupings as an elegant focal point of the garden; must have rich acidic soil

**Ornamental Features**

Blaauw's Pink Azalea is bathed in stunning clusters of lightly-scented coral-pink trumpet-shaped flowers with a hot pink blotch at the ends of the branches in late spring before the leaves. It has green deciduous foliage. The narrow leaves do not develop any appreciable fall color.

**Landscape Attributes**

Blaauw's Pink Azalea is a dense multi-stemmed deciduous shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Blaauw's Pink Azalea is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use



*Blaauw's Pink Azalea flowers*  
Photo courtesy of NetPS Plant Finder



*Blaauw's Pink Azalea in bloom*  
Photo courtesy of NetPS Plant Finder



### **Planting & Growing**

Blaauw's Pink Azalea will grow to be about 4 feet tall at maturity, with a spread of 4 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.